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North Bay Civic League

FOR IMMEDIATE RELEASE

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Civic League promotes citizen engagement through Community Values Survey

NORTH BAY – Getting involved in civic life has its rewards. While most are gained over time, like the Community Waterfront Park, others are more immediate like this opportunity. North Bay residents can win a \$75 gift card from Canadian Tire, simply by taking 5 minutes to give input into the 2014 Community Values Survey.

Civic League spokesperson Peggy Walsh Craig said, “I refuse to believe that the people of North Bay are apathetic. I think our citizens just need more opportunity and encouragement to get involved in a positive way. The Community Values Survey provides a way for the public to let leaders know what they most care about in our city.”

The Community Values Survey results will be made public shortly after the close of nominations for City Council in mid September. This gives the candidates in the upcoming municipal election an opportunity to respond to voters, explaining how their vision fits in with that of the citizenry.

Using the survey results, the Civic League will track councilors’ votes on issues, comparing them to the shared values of the people of North Bay. The more people that fill out the survey, the better the result will be. This is why a small incentive is provided for completing the survey.

The survey is on-going to September 15 when a draw will be held for a \$75 gift card. Various local organizations will help distribute the survey including the North Bay and District Chamber of Commerce, the North Bay Multicultural Centre, Art on Main, and Nipissing Environmental Watch to name a few.

Everyone can do the survey on the website: www.northbaycivicleague.org

The North Bay Civic League is a collaborative group encouraging public discourse in North Bay. Our mission is to engage and increase public participation in the civic life of North Bay. Our goal is to advance local government that is inclusive, transparent and accountable.

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