

If North Bay was to be "the best it could be" what would it look like and how would we get there.

We would be a community that has determined its path and its direction, to meet the citizens needs and wants into the future.

We would have a clear plan of community action that was inclusive of all the citizens of North Bay to chart the course of moving our City forward.

We would have engaged people in focus groups, public meetings, public hearings, public input sessions, and workshops to invite new ideas and broader views to improve accountability, while encouraging public ownership over Municipal activities and development.

Participation to the decision making process, fosters important democratic principles such as freedom of expression by providing residents a space for their ideas and matters that concern them and their lives.

When a plan of action to consult, engage, collaborate and determine the citizens needs and concerns is truly met change happens. Ideas flow, needs and priorities emerge and the realities of where we are and where we need to be in the future, are clear to everyone.

This engagement and process needs to be fully inclusive of every sector of our Community. Health, Education, Large and Small Business, Chamber of Commerce, Downtown Business Improvement Areas, Arts, Culture, Tourism, Aboriginal.

We will need strong leadership and a clear outcome of steps to get us to the future we all want.

In this next decade with changes that are become very clear on demographic trending, shrinking workforce and fiscal pressures on Government and you the taxpayer. It is becoming very clear, that now more than ever, we will need to work together to achieve progress and be successful in moving this beautiful City forward.

Together we can succeed.

I have always been a firm believer in protecting our children's right of inheritance to clean air, water and land and aiding in the delivery of a better quality of life for all our Citizens of North Bay I promise to continue.

Sarah Campbell