

... if North Bay was “the best it could be”, what would that look like and how would we get there?

North Bay “ the best it could be” must be the collective vision of its citizens. To achieve this result would require extensive community consultation, using community meetings and the social media to reach as many citizens as possible.

Unfortunately, the City of North Bay has chosen not to update the Strategic Plan and instead relied on the opinions of the Council and Senior Staff. The general public has not been engaged and only special interest groups have been given consideration.

The City of North Bay must invest in the resources necessary to guide the development of a Community Vision. Critical to this would be the ability to collect reliable data about our community.

The collective vision of our citizens can be achieved... so let’s do it and find out what “the best it could be” looks like.

George Maroosis